



Community Relations and Marketing Internship

The San Rafael Pacifics are committed to being a positive community asset and have made it a priority to support local organizations, create strong partnerships, and make every interaction and experience with the Pacifics a meaningful one. The Pacifics Front Office is the backbone of the organization and could not exist without the hard work and commitment of our interns. Just like our relationships with the community, we strive to create a solid and meaningful, yet fun internship program. A Pacifics intern should expect to work very long hours, up to six days a week on during a home stand.

Responsibilities in Office and Game Day:

Office:

- Donation requests fulfillment and record keeping
- Scheduling, coordination, and follow up of player appearances at schools, community organizations, and community events
- Researching, scheduling, and managing all speaking engagement opportunities.
- Coordination with Director of Broadcasting and Media Relations for all social media content creation (i.e. blogs, photos, quotes, testimonials, and other pertinent stories relating to community outreach efforts)
- Identifying, setting, up, and executing the branding of Pacifics promotional tables at community events
- Daily office tasks such as phone calls and email responses

Game:

- Responsible for the scheduling of National Anthem singers, first pitches, and bat boys and girls
- Responsible for the handling and safety of the mascot during the game

Requirements:

- Ability to work well independently and in a team environment
- Outgoing personality with a strong passion for new and old community outreach efforts
- Strong written and oral communication skills
- Must have knowledge of basic Microsoft Office programs
- Exceptional work ethic, personal accountability, and strong time management skills.
- Strong organizational skills: Must be able to multi – task effectively
- Ability to think outside the box about ways to improve our brand

Compensation:

- This is an unpaid internship, but provides invaluable baseball business experience.
- Internship will start in late spring and end August 31, 2018. Dates are negotiable per academic schedule.

Interested candidates please submit a cover letter and resume to Greg Mroz at greg@pacificsbaseball.com