



Advertising & Marketing Internship

The San Rafael Pacifics are committed to being a positive community asset and have made it a priority to support local organizations, create strong partnerships, and make every interaction and experience with the Pacifics a meaningful one. The Pacifics Front Office is the backbone of the organization and could not exist without the hard work and commitment of our interns. Just like our relationships with the community, we strive to create a solid and meaningful, yet fun internship program. A Pacifics intern should expect to work very long hours, up to six days a week on during a home stand.

Responsibilities:

- Work with Fenzi Design and provide copy for weekly Marin IJ ad in timely manner.
- Design and layout weekly promotional posters for front gate and grandstand.
- Provide promotional copy to media relations director for use in daily newsletter.
- In charge of in park photography, which includes archiving sponsor branding, player action shots, documenting special events, PR shots that may be needed for advertising and social media.
- Some graphic design skills preferred but not required.
- Other tasks as directed

Requirements:

- Ability to work well independently and in a team environment
- Critical thinking and patience
- Exceptional work ethic, personal accountability, and strong time management skills.
- Strong organizational skills: Must be able to multi – task effectively
- Experience or strong desire to learn sports marketing techniques.

Compensation:

- This is an unpaid internship, but provides invaluable baseball business experience.
- Internship will start in late spring and end August 31, 2018. Dates are negotiable per academic schedule.

Interested candidates please submit a cover letter and resume to Greg Mroz at greg@pacificsbaseball.com