



Media Relations and Game Day Operations Internship Description

The San Rafael Pacifics are committed to being a positive community asset and have made it a priority to support local organizations, create strong partnerships, and make every interaction and experience with the Pacifics a meaningful one. The Pacifics Front Office is the backbone of the organization and could not exist without the hard work and commitment of our interns. Just like our relationships with the community, we strive to create a solid and meaningful, yet fun internship program. A Pacifics intern should expect to work very long hours, up to six days a week on during a home stand.

Responsibilities in Office and Game Day:

Office:

- Assist the Director of Media Relations during all home games in all media relations and public relations duties.
- Management of social media accounts and website
- Feature stories and other creative content pieces for team's website and social media accounts
- Responsible for the arranging and posting all game and event photos
- Daily office duties
- Other tasks as directed

Game Day:

- Responsible for writing home game story recaps for publishing on website
- Maintaining social media presence on game days, featuring live tweets and game updates
- Responsible for operating PointStreak during home games for live stats

Requirements:

- Ability to work well independently and in a team environment
- Critical thinking and patience
- Knowledge of basic social media platform operations
- Strong writing skills; Candidates must submit two samples of work
- Must have access to Adobe Creative Suite
- Must have knowledge of basic Microsoft Office programs and Adobe Creative Suite
- Exceptional work ethic, personal accountability, and strong time management skills.
- Strong organizational skills: Must be able to multi – task effectively
- Ability to think outside the box about ways to improve our brand
- Video editing experience is a plus but not required
- Strong knowledge and awareness of social media etiquette and responsibility

Compensation:

- This is an unpaid internship, but provides invaluable baseball business experience.
- Internship will start in late spring and end August 31, 2018. Dates are negotiable per academic schedule.

Interested candidates please submit a cover letter and resume to Greg Mroz at

greg@pacificsbaseball.com